

SNAPSHOT:

# HP AM TRENDS IN EMEA REPORT

ADDITIVE MANUFACTURING PLAYING SIGNIFICANT ROLE IN DIGITAL TRANSFORMATION, ON DEMAND PRODUCTION AND MORE SUSTAINABLE WORKFLOWS



## SURVEYED EUROPEAN INDUSTRIAL PARTS MANUFACTURERS SAY...

### Additive manufacturing helps them get a product to market faster

**96%**

of respondents agree that additive manufacturing helps them get a product to market faster



### There is an urgent need for increased digitalization of their production workflows

63% of respondents expect to invest between €100K and €1M+ in digitalization of their manufacturing workflows over the next 12-month period.



**100,000**  
**1,000,000+**  
**EUROS**

### AM is speeding up digitalization in their workflows, with...



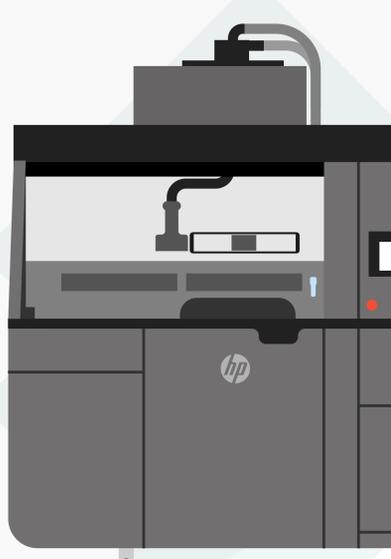
91% of respondents indicate that the ability to produce parts on-demand is a key benefit of 3D printing

83% of respondents use AM for the actual production of components and tools to make commercial products



Improved part functionality is the primary benefit of using additive manufacturing

61% of respondents agree that sustainability is a relevant factor driver behind digitalization



### Surveyed European manufacturers say this is just the beginning

#### WITHIN 12 MONTHS

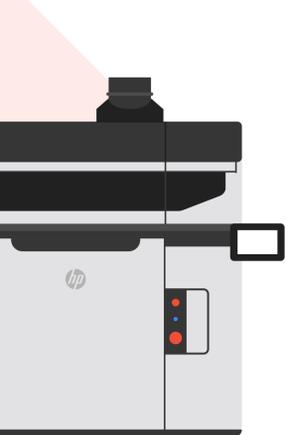
83% of respondents are likely to invest in expanding their digital manufacturing capabilities

NOW YEAR 1

#### WITHIN 5 YEARS

92% plan to invest in expanding digital manufacturing capabilities

NOW YEAR 1 YEAR 2 YEAR 3 YEAR 4 YEAR 5



**19 out of 20**

Respondents expect the use of additive manufacturing to continue to grow



### Additive manufacturing presents prolific opportunity across Europe

#### THE LARGEST PERCENTAGE

of interviewed German, Italian, and Spanish industrial parts manufacturers said part functionality is the primary benefit of using additive manufacturing.

#### THE MAJORITY

of French and British firms surveyed said the key benefit of AM is production flexibility (on-demand production, rapid spare parts manufacturing).

UK and German industrial parts manufacturers are planning the most significant investments in digitalization and AM, with 50% of British and 40% of German respondents saying they intend to spend more than

**€1 MILLION OVER THE NEXT FIVE YEARS.**

