

SNAPSHOT:

HP AM TRENDS IN EMEA REPORT

ADDITIVE MANUFACTURING PLAYING SIGNIFICANT ROLE IN DIGITAL TRANSFORMATION, ON DEMAND PRODUCTION AND MORE SUSTAINABLE WORKFLOWS



SURVEYED EUROPEAN INDUSTRIAL PARTS MANUFACTURERS SAY...

Additive manufacturing helps them get a product to market faster

96%

of respondents agree that additive manufacturing helps them get a product to market faster



There is an urgent need for increased digitalization of their production workflows

63% of respondents expect to invest between €100K and €1M+ in digitalization of their manufacturing workflows over the next 12-month period.



100,000
1,000,000+
EUROS

AM is speeding up digitalization in their workflows, with...



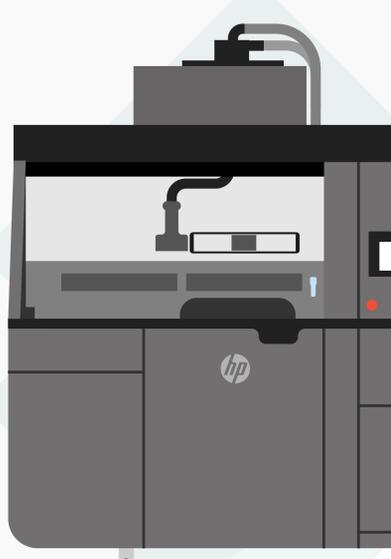
91% of respondents indicate that the ability to produce parts on-demand is a key benefit of 3D printing

83% of respondents use AM for the actual production of components and tools to make commercial products



Improved part functionality is the primary benefit of using additive manufacturing

61% of respondents agree that sustainability is a relevant factor driver behind digitalization



Surveyed European manufacturers say this is just the beginning

WITHIN 12 MONTHS

83% of respondents are likely to invest in expanding their digital manufacturing capabilities

NOW YEAR 1

WITHIN 5 YEARS

92% plan to invest in expanding digital manufacturing capabilities

NOW YEAR 1 YEAR 2 YEAR 3 YEAR 4 YEAR 5



19 out of 20

Respondents expect the use of additive manufacturing to continue to grow



Additive manufacturing presents prolific opportunity across Europe

THE LARGEST PERCENTAGE

of interviewed German, Italian, and Spanish industrial parts manufacturers said part functionality is the primary benefit of using additive manufacturing.

THE MAJORITY

of French and British firms surveyed said the key benefit of AM is production flexibility (on-demand production, rapid spare parts manufacturing).

UK and German industrial parts manufacturers are planning the most significant investments in digitalization and AM, with 50% of British and 40% of German respondents saying they intend to spend more than

€1 MILLION OVER THE NEXT FIVE YEARS.

