Mike Nash

Global Head of Customer Experience & Portfolio Strategy

Personal Systems

HP, Inc

Mike Nash is Global Head of Customer Experience & Portfolio Strategy for Personal Systems (PS) global business unit at HP, Inc. This group focuses on PCs, tablets, accessories and other related services for all customer segments and represents a $32 billion annual revenue business for HP. In his role, Nash is responsible for the strategic direction and definition of the end-to-end PS customer experience, for driving innovation and strategic alignment across the PS portfolio, for defining and developing new software experiences, and for curating new devices and experiences across the PS portfolio. Prior to this role, Mike was the Vice President of Product Management for Consumer Personal Systems (CPS) where his responsibilities included defining and delivering the CPS Notebook and Desktop roadmap based on customer needs and differentiated experiences.

Prior to HP, Mike was a VP in the Kindle business at Amazon.com, where he led the Kindle Developer Programs team that delivered development tools, documentation and evangelism to help third party developers build apps for Kindle Fire. Mike also managed the digital platform services for Kindle, as well as the program management team for two generations of Kindle devices.

Prior to Amazon, Mike spent more than 18 years at Microsoft where his last role was Corporate VP for Windows Platform Strategy. Nash previously served as Corporate VP of the Security Business Unit, where he led Microsoft's efforts to provide customers with a more secure platform. Nash's work on security was instrumental in helping the company's vision to establish trust in computing to realize the full potential of an interconnected world. During his tenure at Microsoft, Nash held roles including Corporate VP of Microsoft Content Development and Delivery Group, GM of Business Windows Product Management where he launched Windows 2000, and the first product manager on the original Windows NT Server marketing team.

Prior to Microsoft, Mike was a project leader at Data General Corporation in the operating systems group where he worked on PC integration with 1980s style mini-computers.

Nash holds a Bachelor's degree in Computer Science with honors from the Cornell University College of Engineering and an MBA with distinction from the Wharton School of the University of Pennsylvania, where he was a Palmer Scholar. He lives in Bellevue, Washington with his wife and three children.