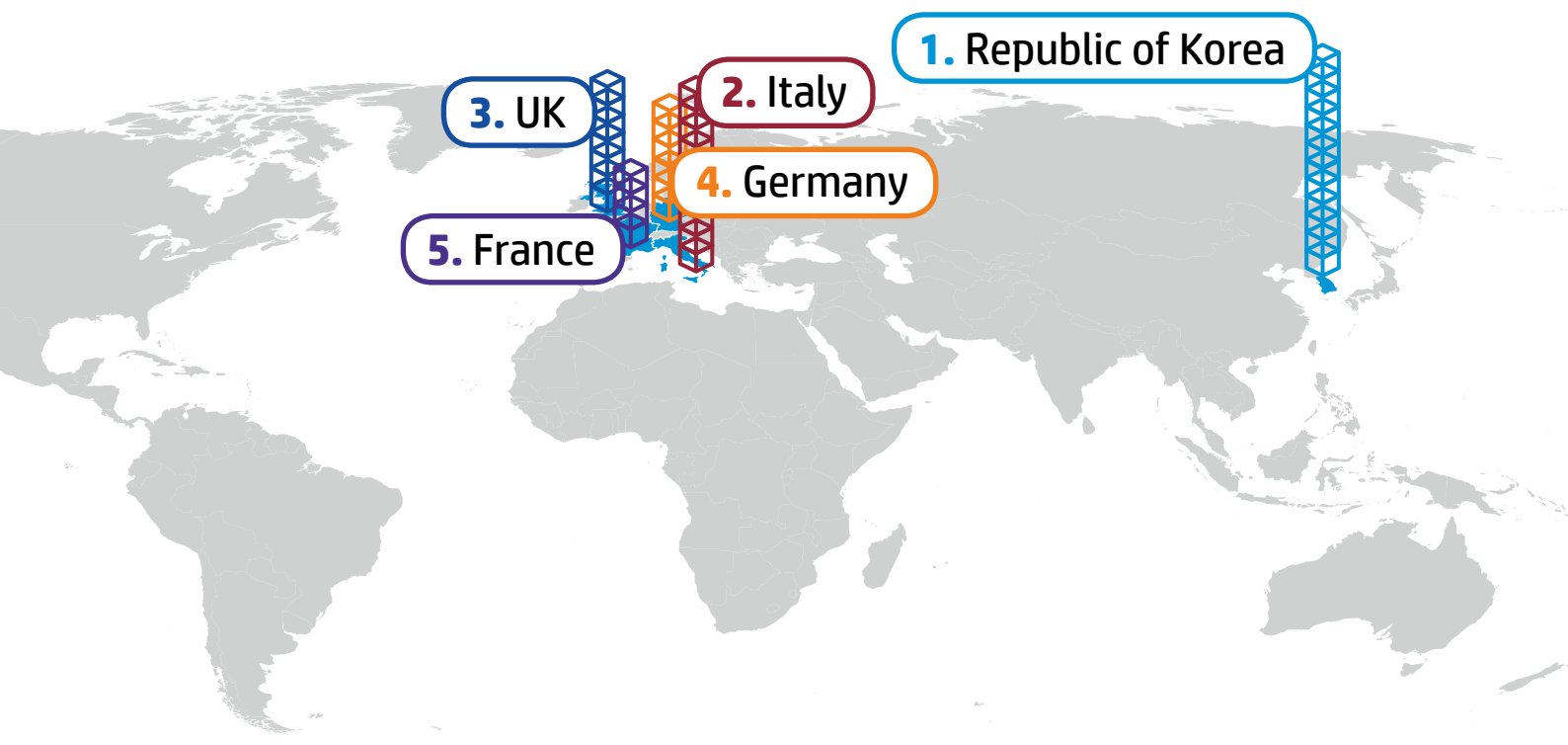


# Europe Leading the World in Acceleration of 3D Printing Adoption



Of the top 5 countries globally accelerating the adoption of 3D printing fastest\*, **4 are European.**

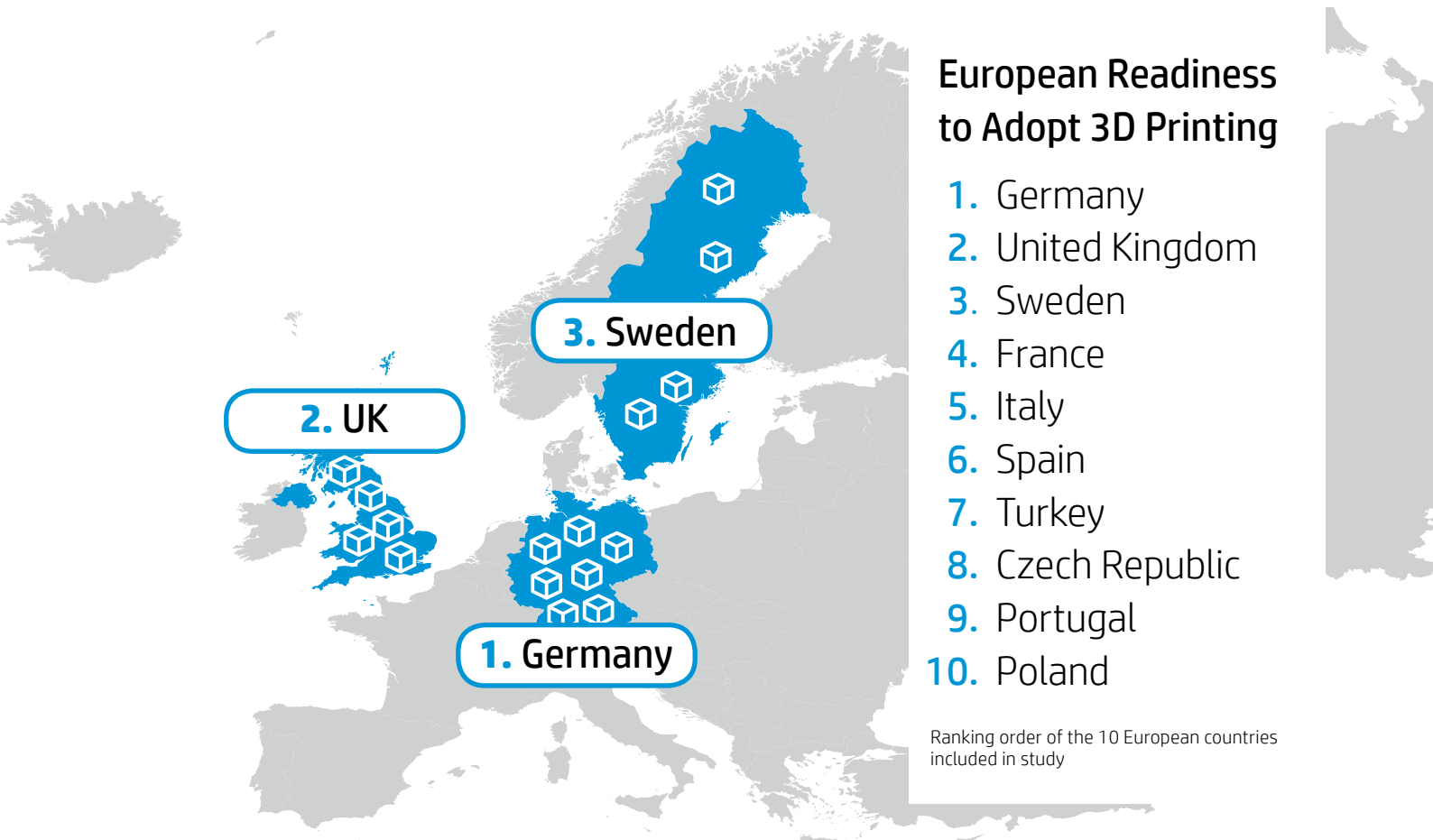


3D Printing: Ensuring Manufacturing Leadership in the 21st Century, HP & A.T. Kearney, 2018  
\*The 3D printing year-over-year change index is a measure of how countries' 3D printing markets and capabilities have changed over time

## In Terms of Current Readiness to Adopt 3D Printing, Germany, UK and Sweden are Leading Europe

In a global study of 30 leading economies, Germany, UK and Sweden are ranked 2nd, 3rd and 8th in their countries readiness to adopt 3D printing and digitalize manufacturing.

Within Europe, Germany, UK and Sweden rank **1st, 2nd and 3rd.**







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## The 6 Dimensions of 3D Printing Readiness

**European rank** | (Global rank)

<p><b>1</b></p> <p><b>3D printing adoption</b></p>  <ul style="list-style-type: none"> <li>1. Germany (2)</li> <li>2. UK (6)</li> <li>3. Italy (7)</li> </ul> <p><small>The current adoption of 3D printing technology in the country, based on measures including the global share of installed equipment and the number of 3D printing patent applications filed.</small></p>	<p><b>2</b></p> <p><b>Demand</b></p>  <ul style="list-style-type: none"> <li>1. Germany (2)</li> <li>2. UK (7)</li> <li>3. France (8)</li> </ul> <p><small>The scale of potential domestic demand for 3D printing based on economic measures and the strength of the manufacturing sector in the country.</small></p>
<p><b>3</b></p> <p><b>Trade</b></p>  <ul style="list-style-type: none"> <li>1. UK (2)</li> <li>2. Spain (6)</li> <li>3. France (7)</li> </ul> <p><small>Comparative measure of a country's trading performance and environment.</small></p>	<p><b>4</b></p> <p><b>People</b></p>  <ul style="list-style-type: none"> <li>1. Germany (1)</li> <li>2. Sweden (9)</li> <li>3. Czech Republic (10)</li> </ul> <p><small>The local skills availability to support growth in 3D printing.</small></p>
<p><b>5</b></p> <p><b>Governance</b></p>  <ul style="list-style-type: none"> <li>1. UK (3)</li> <li>2. Germany (6)</li> <li>3. Sweden (9)</li> </ul> <p><small>The degree to which a country's governance is likely to support the adoption of 3D printing.</small></p>	<p><b>6</b></p> <p><b>Technology</b></p>  <ul style="list-style-type: none"> <li>1. Sweden (2)</li> <li>2. UK (3)</li> <li>3. Germany (4)</li> </ul> <p><small>The maturity of ICT within the economy and its capacity for innovation.</small></p>

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