

Ken Musgrave joined HP in 2016 as the Head of the Global Experience Design for HP's 2D and 3D Printing businesses. He has extensive experience with building and transforming global, digital, and physical experience design within studios in the US, Asia and Europe. Ken focuses on incorporating user-centered designs and modern experiences into Print's core business strategy. He also has a passion for creating an emotional connection between HP's customers and their printers. Ken was instrumental in introducing HP into the mobile photo business with the launch of Sprocket. Currently, he is helping HP redefine the home printer with the launch of Tango.

Prior to his current role, Ken established and led Dell's digital, physical, and user experience competencies. There, he directed the design of every category of Dell and Alienware products, including tablets, notebooks, gaming, and even data centers. Under Ken's leadership, Dell's experience design team won more than 200 international design awards.

Before Dell, Ken held several design leadership and innovation roles at Becton Dickinson, a medical technology company. While there, he led product design innovation for domestic and emerging markets.

Ken holds an MBA from the University of Utah, an MS in Design from the Georgia Institute of Technology, and a BS in Design from Auburn University. He previously taught at several universities, served on the advisory boards of educational institutions, and consulted for numerous companies in a broad range of industries and markets.