



## Executive Biography

# David McQuarrie

Global Head of Print Business Management, HP Imaging and Printing

---



**David McQuarrie is the Global Head of Print Current Business Management, where he and his team focus on managing the execution of the Print business strategy to ensure that short- to medium-term business objectives and operating profit goals are met. The organization develops and operationalizes the Print long-term forecast into 6-18 month plans that will maximize profitable hardware unit placement and increase revenue and share for the global Print organization, managing tradeoffs across categories and regions and ensuring integration and knowledge-sharing across the GBU and all regions.**

**Dave joined HP in January 2017 from Lenovo, where he was most recently the President of Northern Europe (UKI, Nordics, Benelux), and previously held various roles, including leading the Western Europe Consumer and SMB business, COO for EMEA, and running the Notebook business for EMEA.**

**Prior to Lenovo, Dave spent 10 years at Dell in Sales, Marketing and Product Leadership roles. His final role at Dell was as Executive Director of SMB Marketing for Asia Pac & Japan. During this time, David completed assignments in Singapore (2), Australia (2) and Denmark.**

**Dave speaks passable Norwegian, and whenever he can he spends time with his wife and three daughters, trains karate, goes to the gym and works through his reading list. Dave and his family reside in Palo Alto, CA.**

**He is passionate about personal and professional development and is excited to have joined HP and the Print business at a time of such opportunity and disruption in the industry.**