



AMERICAS  
INNOVATION FOR  
SUSTAINABLE IMPACT

# HP SUSTAINABLE IMPACT

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2.3



NUMBER OF EARTHS WE WILL NEED BY 2050





# SUSTAINABLE IMPACT



PLANET



PEOPLE



COMMUNITY



# UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS

## PLANET



## PEOPLE



## COMMUNITY





# INCREASING VALUE TO STAKEHOLDERS

CUSTOMERS  
CALL FOR IT

**>\$900M**

FY18 HP revenue  
where sustainability  
was a factor

EMPLOYEES  
VALUE IT

**>60%**

of millennials desire  
employers who  
contribute to social or  
ethical causes

INVESTORS  
WATCH FOR IT

**800+**

investment  
houses monitor  
CDP rankings



# HP CARBON FOOTPRINT

Products  
and solutions

53%



Supply chain

46%

Operations

1%



NEW GOAL

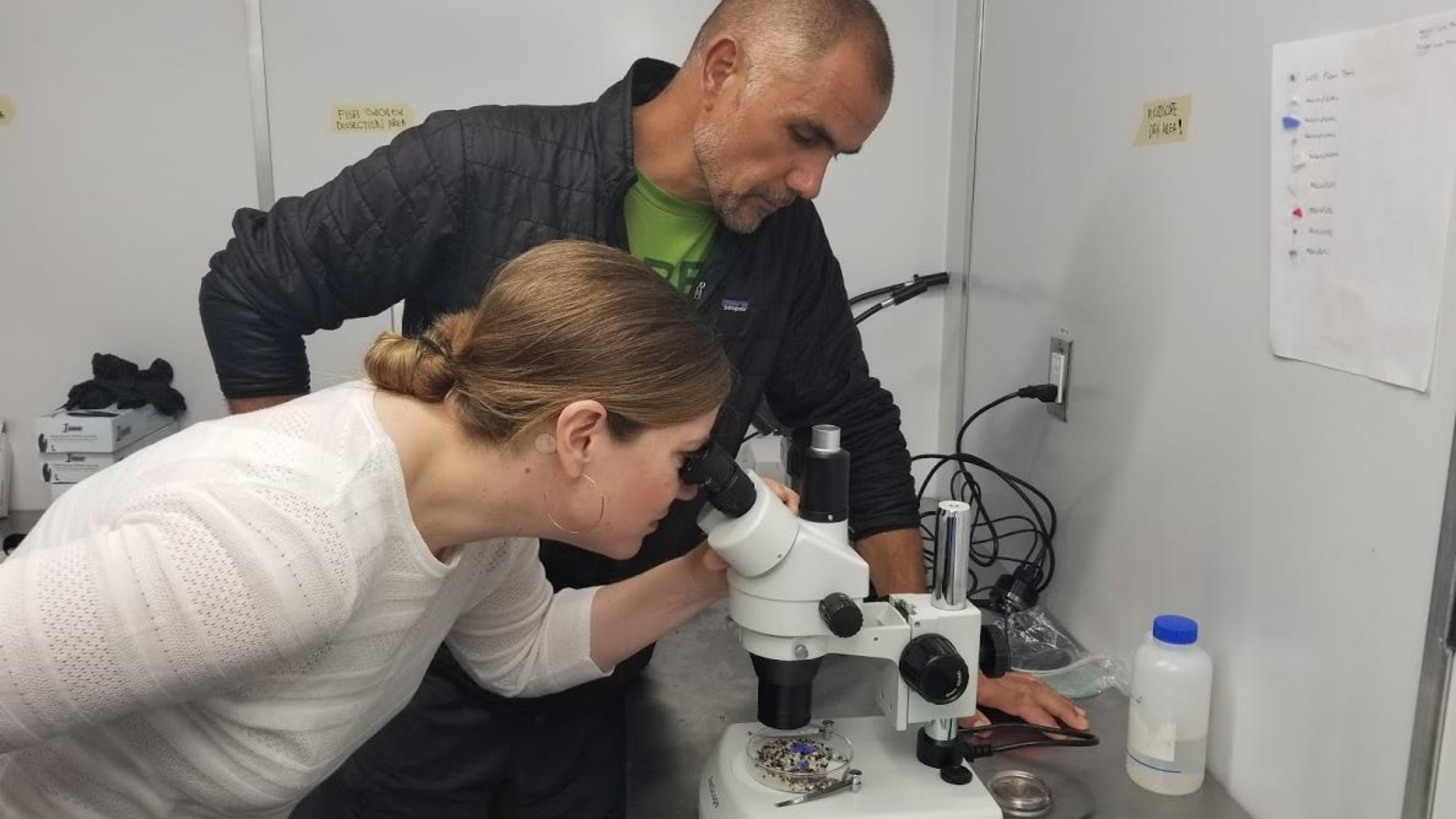
USE 30%  
POST-CONSUMER  
RECYCLED CONTENT PLASTIC  
ACROSS HP'S PERSONAL SYSTEMS AND PRINT PRODUCT PORTFOLIO  
BY 2025











FISH OVIDUCT  
DISSECTION AREA

MICROSCOPE  
ONLY AREA!

- 2024 Plan Time
- ☐ Microscope
  - ☒ Microscope
  - ☐ Microscope
  - ☐ Microscope
  - ☐ Microscope
  - ☐ Microscope
  - ☒ Microscope
  - ☐ Microscope
  - ☐ Microscope

















This is Rosette's story.



















OVER 35 MILLION BOTTLES  
OF OCEAN-BOUND PLASTIC USED





# 1,100 INCOME OPPORTUNITIES









# 150 CHILDREN

PROVIDED WITH EDUCATIONAL  
OPPORTUNITIES,  
FOOD AND MEDICAL  
ASSISTANCE

















# \$2M WASHING LINE INVESTMENT

HP

Compounding  
Lavergne, Montreal

Sorting & shredding  
ECSSA, Haiti

Bottle Collector  
Haiti

Environment, health and safety  
First Mile, Haiti

Education &  
medical access  
Work, Haiti

Rosette Altidor



Washline to combat ocean plastics and bring economic opportunity to Haiti's First Mile



# WORLD'S FIRST NOTEBOOK WITH OCEAN BOUND PLASTIC MATERIAL

The new **HP Elite Dragonfly**  
is part of HP's global initiative to utilize recycled  
plastics to care for both our customers and the  
environment we all share.



WATER-BASED PIGMENTS



EPEAT® GOLD REGISTERED<sup>25</sup>



# FOREST POSITIVE FUTURE FOR PRINTING

HP SUSTAINABLE  
FORESTS  
COOPERATIVE

RESTORE,  
CONSERVE,  
PROTECT FORESTS

SUPPORT  
SCIENCE-BASED  
TARGETS



# HP SUSTAINABLE FORESTS COOPERATIVE





# INTRODUCING TANGO TERRA

## WORLD'S MOST SUSTAINABLE HOME PRINTING SYSTEM





# WORLD'S MOST SUSTAINABLE HOME PRINTING SYSTEM<sup>1</sup>

HP TANGO TERRA – A SMART HOME PRINTER NOW DESIGNED TO HELP REDUCE IMPACT ON THE ENVIRONMENT



## Minimize plastic in nature

Tango Terra and Instant Ink cartridges are made with recycled content including ocean bound plastic.

Free shipping and responsible recycling of old printer and cartridges included.



## Print with the forest in mind

Using FSC®-certified papers helps stop deforestation and protect wildlife.

A sample pack of HP FSC®-certified paper is included with the purchase of HP Tango Terra.



## Reduce carbon footprint

HP has made the entire life cycle of Tango Terra carbon neutral from raw material extraction and processing to manufacturing, use and end of life.<sup>2</sup>



# REDESIGNED PACKAGING EXPERIENCE

Plastic-free  
packaging

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100%  
curbside recyclable

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Reduced inbox  
materials by  
50%

Made with 40%  
recycled content

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Molded pulp cushion  
made from 100%  
recycled content





# SUPPORTING LIFELONG LEARNING

ENABLING  
BETTER  
LEARNING  
OUTCOMES

REACHING  
STUDENTS FROM  
ECONOMICALLY  
DISADVANTAGED  
BACKGROUNDS

BRIDGING THE  
GENDER DIGITAL  
DIVIDE

OFFERING FREE  
ONLINE TRAINING  
TO HELP  
CREATE JOBS,  
STRENGTHEN  
COMMUNITIES



# BUILDING THE SKILLS TO SUCCEED

ACCESS TO 30+  
FREE ONLINE  
BUSINESS AND  
IT SKILLS  
COURSES

COURSES  
AVAILABLE IN 7  
LANGUAGES,  
INCLUDING  
SPANISH AND  
PORTUGUESE

GOAL TO ENROLL  
1 MILLION  
ASPIRING  
ENTREPRENEURS  
IN HP LIFE

STRENGTHEN  
LOCAL  
COMMUNITIES,  
AND BUILD  
SUSTAINABLE  
FUTURES









# SUPPORTING OUR BUSINESS STRATEGY

## STRATEGY

## SHARED VALUE CREATION

ADVANCE

Closed loop materials, energy efficiency, as a service


DISRUPT

Education, healthcare, food packaging

TRANSFORM

3D printing





“At the heart of our reinvention is the need to create a business that can have a lasting sustainable impact on the world. This is not just the right thing to do – it fuels our innovation, our growth, and creates a stronger and healthier company for the long term.”

Dion Weisler  
HP President and CEO