HP closed-loop recycling
Leading the way with a circular economy strategy

When you choose Original HP cartridges and recycle through HP Planet Partners, you’re taking part in a closed loop—where materials are added and reused to make new products, and no cartridges end up in a landfill.

Circular economy vs. Linear economy

1. Original HP cartridges
2. High-quality, reliable prints
3. Easy and free cartridge return
4. HP uses recycled and new plastics
5. Closed-loop manufacturing

1. Non-HP cartridges
2. Poor-quality, costly reprints
3. Nearly 90% of cartridges end up in landfills

Redefining impact and changing lives

HP uses recycled plastic bottles collected in Haiti and from other sources in the manufacturing of Original HP ink cartridges. This effort helps to create sustainable jobs, brings opportunity to the people in Haiti, and helps prevent plastics from reaching the Caribbean Sea.

For more information on HP closed-loop recycling and our efforts in Haiti, see hp.com/go/Rosette.
Together, we’re recycling for a better world

The results speak for themselves. Here’s the difference HP made in 2018 by using recycled plastic in ink cartridges instead of new plastic:

- **60% reduction in fossil fuel consumption**
  - Conserved more than 705 barrels of oil

- **39% less water used**
  - Enough to supply 7.9 million Americans for one day

- **30% average carbon footprint reduction**
  - Like taking 533 cars off the road for one year

**Bringing used products back to life**

With your help, we’re closing the loop. Because of customers like you, Original HP ink and toner cartridges are now made with recycled content from cartridges and other materials.

- **80%**
  - of **Original HP ink cartridges** contain closed-loop recycled plastic

- **100%**
  - of **Original HP toner cartridges** contain recycled content

- **101 million**
  - recycled plastic hangers

- **4.37 billion**
  - recycled plastic bottles—that’s enough bottles to reach the moon and back

- **830 million**
  - ink and toner cartridges recycled by customers through HP Planet Partners

HP diverts almost **1 million plastic bottles** from landfills every day to be used in new ink cartridges.

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2. 80% of Original HP ink cartridges contain between 45-70% recycled content. 100% of Original HP toner cartridges contain between 5-45% post-consumer or post-industrial recycled content. Does not include toner bottles. See [hp.com/go/recycledcontent](http://hp.com/go/recycledcontent) for list.


5. Assumes 1 MJ = 0.00016 barrel of oil equivalent.

6. Assumes consumption of 90 gallons of water a day per person. See [water.usgs.gov/edu/qa-home-percapita.html](http://water.usgs.gov/edu/qa-home-percapita.html).


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