HP closed-loop recycling Leading the way with a circular economy strategy



When you choose Original HP cartridges and recycle through HP Planet Partners, you're taking part in a closed loop—where materials are added and reused to make new products, and no cartridges end up in a landfill.



Redefining impact and changing lives

HP uses recycled plastic bottles collected in Haiti and from other sources in the manufacturing of Original HP ink cartridges. This effort helps to create sustainable jobs, brings opportunity to the people in Haiti, and helps prevent plastics from reaching the Caribbean Sea.

For more information on HP closed-loop recycling and our efforts in Haiti, see <u>hp.com/go/Rosette</u>.



The results speak for themselves. Here's the difference HP made in 2018 by using recycled plastic in ink cartridges instead of new plastic:



60% reduction in fossil fuel consumption⁴ Conserved more than 705 barrels of oil⁵



39% less water used⁴ Enough to supply 7.9 million Americans

for one day⁶

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30% average carbon footprint reduction⁴ Like taking 533 cars off the road for one year⁷

Bringing used products back to life

With your help, we're closing the loop. Because of customers like you, Original HP ink and toner cartridges are now made with recycled content from cartridges and other materials.²



HP diverts almost **1 million plastic bottles** from landfills every day to be used in new ink cartridges⁸

- ¹ 2019 SpencerLab Monochrome Reliability study, commissioned by HP, compared Original HP cartridges with seven brands of non-HP cartridges sold in North America for HP Pro M402 and Pro M521 printers, HP 26A and 55A cartridges. See <u>spencerLab.com/reports/HPReliability-NA-2019.pdf</u>.
- ² 80% of Original HP ink cartridges contain between 45-70% recycled content. 100% of Original HP toner cartridges contain between 5-45% post-consumer or post-industrial recycled content. Does not include toner bottles. See <u>hp.com/go/recycledcontent</u> for list.
- ³ 2018 InfoTrends North America Supplies Recycling study, commissioned by HP. Findings are based on average results of interviews with 7 remanufacturers, 2 NBC manufacturers, 3 empty collectors, and 3 distributors. See <u>hp.com/qo/NA-2018InfoTrends</u>.
- ⁴ Feb 2018 RPET and RPP Four Elements Consulting Life Cycle Assessment (LCA), commissioned by HP. See hp.com/qo/recycledplasticsLCA.
- ⁵ Assumes 1 MJ = 0.00016 barrel of oil equivalent.
- ⁶ Assumes consumption of 90 gallons of water a day per person. See <u>water.usgs.gov/edu/qa-home-percapita.html</u>
- ⁷ Calculated with the EPA Greenhouse Gas Equivalencies Calculator. See epa.gov/energy/greenhouse-gas-equivalencies-calculator.
- ⁸ HP 2018 Sustainability Report. See <u>hp.com/sustainableimpact</u>.



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