

# COVERING YOUR WEBCAM? MOST PEOPLE DO



HP study among US laptop owners confirms  
there is good reason for webcam paranoia.

**79%**

are aware their privacy  
can be hacked via  
webcam

**1 in 10**

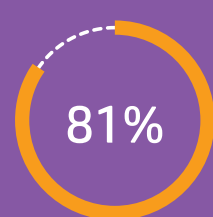
people have either  
experienced PC webcam  
hacking first-hand, or  
know someone who has



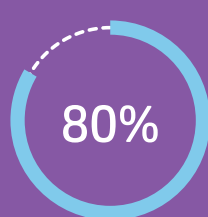
People don't feel comfortable doing even the most  
mundane activities in front of their webcams.



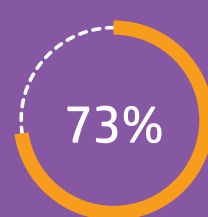
% of people who would be uncomfortable doing the  
following activities in front of their webcams



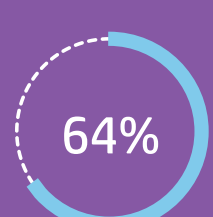
using the toilet



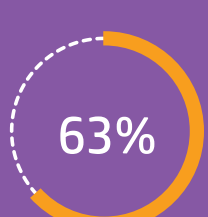
being intimate



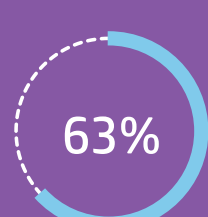
getting ready  
for a date



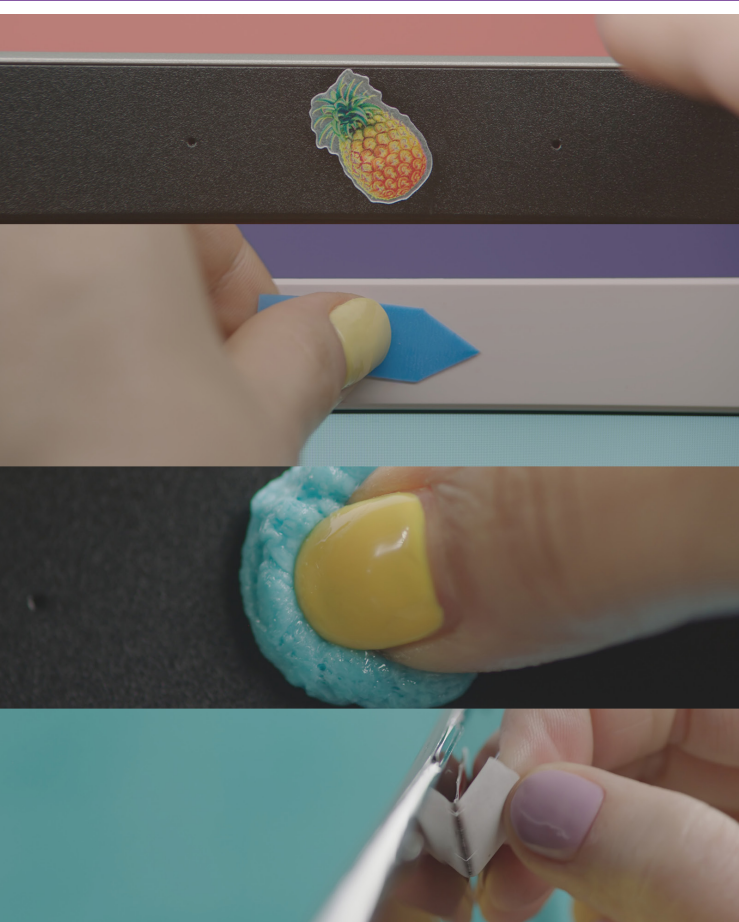
letting out a  
good cry



sleeping

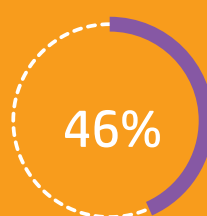


flexing in  
the mirror

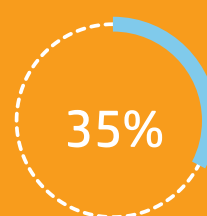


**6 in 10**

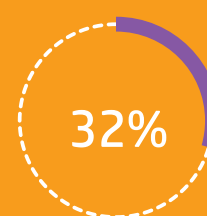
people physically cover their laptop's webcam  
to feel more secure and/or prevent it from  
being compromised



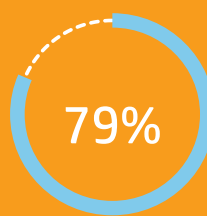
use tape



use a  
post-it

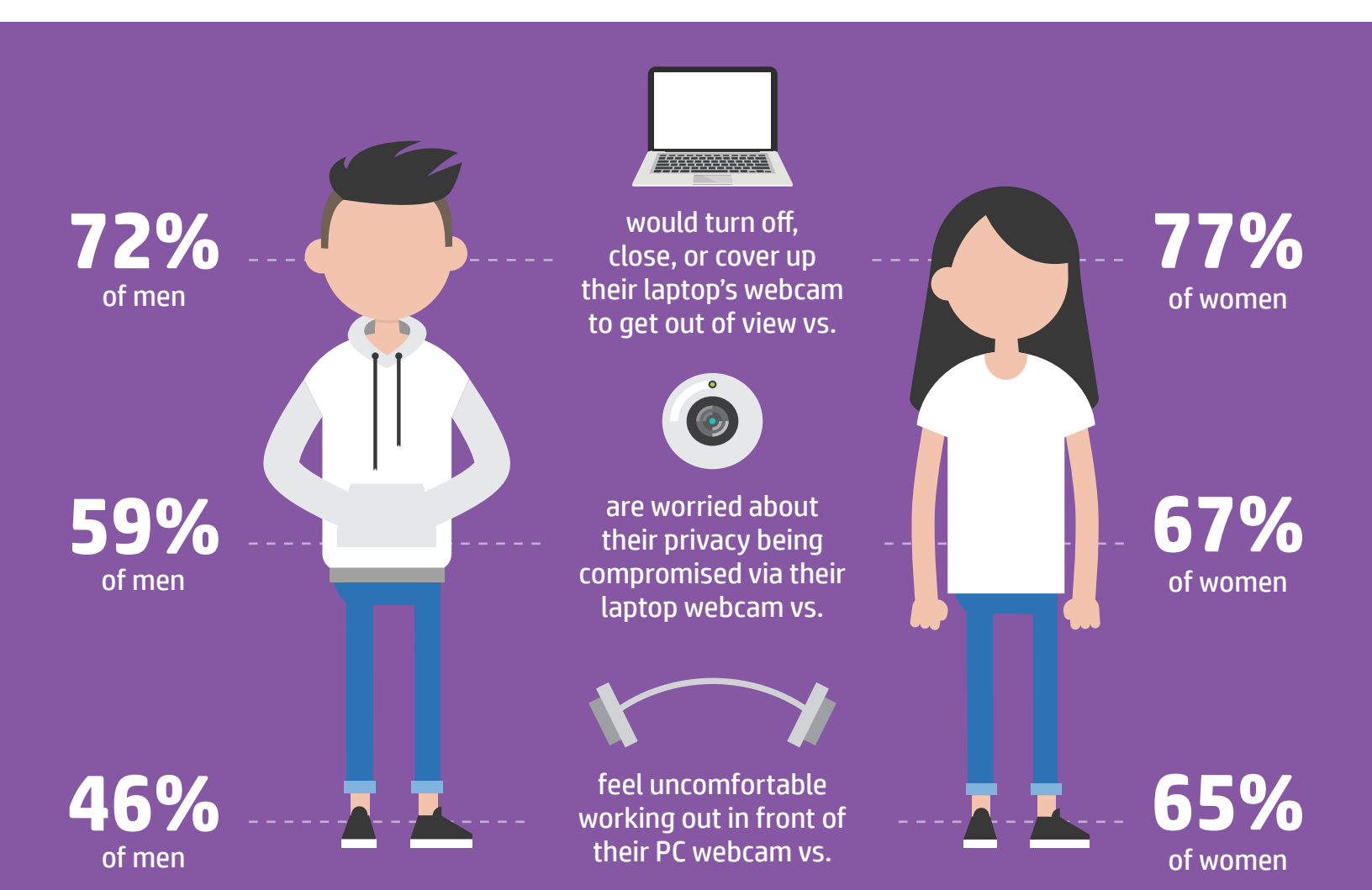


use a piece  
of paper



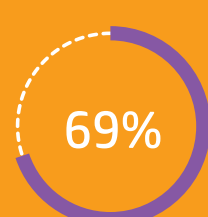
of people wish they could turn  
off their webcam via a switch

Women are significantly more impacted by fear  
of their webcam being hacked.

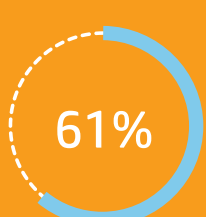


Gen Z is the most conscious of webcam hacking.

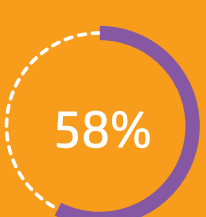
% of each demographic that cover their webcam



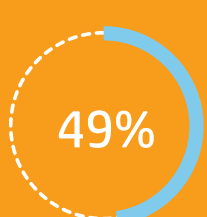
GENERATION Z



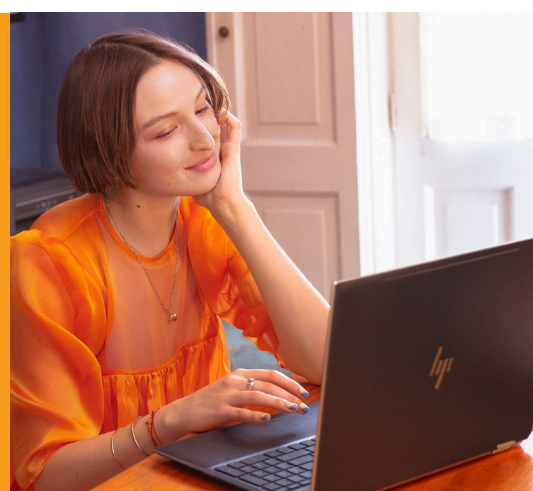
MILLENNIALS



GENERATION X



BOOMERS



*The HP Webcam Security Survey is a study by HP Inc. It was conducted by global market research firm Edelman Intelligence across North America (US, Canada, Mexico). Fieldwork took place over May-June 2019. We interviewed over 3,000 owners of laptops with internal webcams aged 18+ (1,000 in each country). The above data represented in this infographic is reflected of US data.*

