



## Dare to Imagine new business opportunities in commercial print.

HP Indigo is redefining the role of digital with advances that blur the boundaries between all forms of print production. Digital isn't just for short runs anymore, longer runs can now affordably utilize digital flexibility. You get the look, feel and operational familiarity of offset, and labor-saving automation, at speeds that are already leading the market. It's your turn to thrive in a marketplace booming with new, high-margin ways to grow. With HP Indigo, you can start moving ahead of your competitors today.



## All-powerful. All-purpose. All jobs.

The road to digital print success is paved with the ability to say yes to any request. Any run length, any substrate, any color—say yes to it all.

- Do it all with a single press; from general commercial print applications and high end photo printing to folding cartons, secure documents, gaming and more.
- Widest substrate range in the industry. 70-600 micron media. Virtually endless substrate types (uncoated, black and colored, synthetics, metalized and more).
- Flexibility in switching between and integrating substrates seamlessly even within a single job.
- 7 ink stations with unlimited color combinations, featuring 14 application-specific inks and unlimited spot colors.



## High impact through high-quality

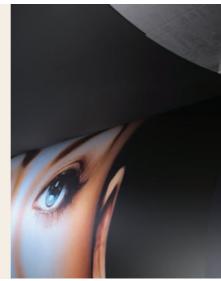
Your quality defines you. It's the press that lets you say yes to every job with unshakeable confidence and unmatched quality.

- Beyond-offset quality with HD imaging option; variety of print quality modes
- FM Screen for the sharpest, smoothest prints possible, eliminating moiré effects altogether, for detailed images or photos, halftone text and more. Available on HD presses.
- Superior capabilities for small solid text and fine lines
- Achieve perfect color across Indigo presses, sites, and between Indigo and offset - day in and day out



Perfect communications





## Maximize total uptime

Leverage world renowned automation and workflow optimization tools to get more done in a single shift. From nonstop feeding, to preventive care, AI-based tools and more.

- Leverage state-of-the-art machine learning, and sophisticated algorithms to boost productivity. Increase press availability through automated processes including automatic color calibration.
- Automatic detection of print quality defects, and immediate reprint while diverting defected sheets to scrap.
- Non-stop feeding technology with the digital flexibility of five input sources for true continuous digital printing.
- Proactive press care predicts potential downtime before it happens and alerts the operator to prevent it





[1] Based on third-party published market report, 2019. [2] Compared to major digital printing competitors as of November, 2019. [3] Available on HD presses.