This fully digital, integrated product provides print and embellishment in one-pass with breakthrough productivity, enabled by a unique workflow. Work with a wide range of embellishments, and enjoy instant

ViliditeqmoD

(nim\m 0£) nim\ff 4.8e of qU

P Indigo 6K and HP Indigo 6900 and HP Indigo 6800 digital presses

Up to 1 pt. (25 micron) per printing bar at 4-color speed Up to 2 pt. (50 micron) with top-coated foil at 4-color speed Tactile thickness Varnish, Foil, Cast & Cure Films Off the shelf; Supported by various vendors HP Indigo GEM Supplies HP Indigo GEM Clear, Jet clean HP Production Pro for Indigo Labels & Packaging Zerver HP Indigo GEM weight 6600 lbs (4355 kg) (m ſ.2) ni ð.28 :1dēiðH ,(m θ. ſ) ni ð7 :1dfgð, (m ſ.5) ni S2 ſ :1dfgð snoiznamib M3D opibnl 9H (mm 09) ni 42.5 Foil inner core diameter (mm 00S) ni 78.7 :Afbiw niM ;(mm 04E) ni 8E.EF :Afbiw .x6M Meb width Substrate type Pressure-sensitive label stock, mainly PE, PP, coated papers. Wine papers require testing. Substrate thickness\* (norzim 025-04) lim 48.e -72.f Configuration Two printing bars, foil station, Cast & Cure/2nd foil station, Flexo unit, Corona Printing and embellishing speed znoitsoffications HP Indigo GEM

\* Media characteristics vary. HP cannot guarantee performance of media not listed in the Media Locator and recommends testing prior to use.

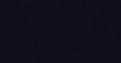
Learn more at b916bqu190/getupdated Sign up for updates

obibni\op\moo.qd

This is an HP Indigo digital print PUB Number - 4AA7-1615EEW, February 2020



INDIG



and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein. © Copyright 2018 HP Development Company, L.P. The information contained herein is subject to change without notice. The only warranties for HP products



# SHINE IN ONE STEP

The same-day, one-pass solution for fully digital printed and embellished labels.



## Shine in One Step with **Digital Embellishments**

In an increasingly competitive, faster-changing world, brands are doing everything to make their products shine with outstanding shelf-appeal and move away from commoditization. Embellishments are the most traditional way to make packaged products stand out, but the need for more agile production calls for a change in how embellishments are done.

We invite you to step into the next digital revolution with HP Indigo GEM. Integrated with the HP Indigo 6K Digital Press, this fully digital print-and-embellish one pass solution provides a wide range of embellishments with breakthrough productivity. All the commonly used embellishments: foil, spot varnish, tactile, cast & cure are now digital, variable, personalized on-demand and have all HP Indigo Smartstream Designer Capabilities. Use GEM Continuous Printing Mode to print embellished jobs one after the other, non-stop, without changing machine setup and with no waste. Enjoy instant proofing and same day delivery even for labels with variable embellishments design.



#### New, endless profitable possibilities

Amaze brands with new ways to embellish labels for innovative shelf appeal. All the commonly used embellishments are now digital, variable, personalized, and on-demand.





- Expand your offering with digital embellishments including, foil, spot varnish, tactile, and cast and cure—and every possible combination.
- Add high-value, high-margin features from brand protection and security to one-of-a-kind variable designs.
- Get perfectly matched variable data in both print and embellishments including security—automatically.

#### Breakthrough productivity, with a unique workflow

Digitally print and embellish in one pass. Help eliminate analog processes, costs, and complexities. Enjoy an efficient, flexible production line with zero tooling. Minimize waste through Continuous Printing Mode and shorten lead time.

- Radically simplify to a digital, single, and integrated print and embellishment process.
- Help eliminate the cost, time, and labor required by analog tooling, including make-ready and setup times.
- Become more efficient than ever by printing embellished labels one after the other, non-stop, with zero waste, regardless of label design, repeat length and size using our Continuous Printing Mode.
- Add any type of embellishment without slowing down your press.





# **HP INDIGO**

### Instant proofing, same-day delivery

Offer your customers an entirely new experience from a shorter approval process to more options with multiple versions—all while helping to reduce time-to-market.

- convenience of job proofing, without the wait.
- versions of embellished jobs.
- without retooling or repeat
- embellishments variable data,





The digital printing leader [1] HP Indigo solutions lead the digital label industry with over 65% market share as of November 2019.

#### PrintOS<sup>3</sup>

Unleash the performance of your HP Indigo press with a suite of solutions that enables you

Enable your operator to get the most out of you press by building his self-sufficiency through

Lead, innovate and create distinct and incredible products for your customers with the most diverse media on hand.

## **HP INDIGO SECURE** Apply never-seen-before adaptive security solutions that provide multi-layered digital protection in just one pass.

SUSTAINABILITY Step right into the forefront by exceeding your customers' demands and lead a new era of responsible printing.