



Executive Biography

Annette Friskopp

Global Head & General Manager

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Annette Friskopp is the Global Head & General Manager of the Specialty Printing Systems (SPS) group in the HP Inc.'s Graphics Solutions Business (GSB). SPS enables print innovation leveraging HP's technology and manufacturing scale.

SPS provides specialty inks, inkjet cartridges, printer mechanisms and enablers to original equipment manufacturers, fluid partners and resellers. SPS enables them to satisfy their customers' needs with HP's breadth of inkjet and dispensing technology in a variety of markets including: coding and marking, labeling, packaging, postage, direct mail, mail addressing, financial transaction documents, and life sciences.

Annette joined HP over 10 years ago. She has 30 years of experience growing profitable technology businesses in the United States, Europe and Asia. She has held senior management roles for companies as small as startups to as large as HP and Mitsui. In HP, she has held a variety of roles in Print and Graphics. She earned an MBA from Harvard Business School in 1990. Her personal passions include her family, cycling, drawing, and diversity and human rights.