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## Executive Biography

### Eric Wiesner

Vice President and General Manager, HP PageWide Industrial division

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Eric became General Manager of the PageWide Web division in April 2015, which includes worldwide responsibilities for Product Development, Operations, and Marketing in the web-based Commercial Printing Market consisting of Transaction, Direct Mail, General Commercial Print, and Publishing. In 2016, the division launched the world's first inkjet web-based printer into the Corrugated packaging market. That same year, Eric assumed additional responsibilities to lead HP's Scitex division, a provider of innovative inkjet flatbed print systems for the Sign, Display, and Corrugated post print markets. The Scitex and PageWide Web Press divisions were merged together into HP's PageWide Industrial division with a focus on web-based Commercial printing as well as pre and post printing for the Corrugated packaging market.

Eric got his start with HP in 1984 in the San Francisco Bay Area as a Materials Engineer in HP's Printed Circuit Division. During his 35 year career with HP, he has held various engineering and leadership positions in research and development, manufacturing, and supply chain. Prior to assuming his current role in the PageWide Web Press division, Eric was Director of R&D for HP's central development lab for HP's Graphics Solutions Business, where he led development of digital inks, media coatings, materials, long-life consumables, and software solutions used today by all of HP's Graphics businesses.

Eric holds a BS degree in Mechanical Engineering from the University of Texas at Austin.