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Executive Biography

Helena Herrero

Managing Director HP Iberia



Helena is today Managing Director for HP Iberia. She joined HP in 1982, holding the role of Vice President from 2002. In 2012, she was appointed President and CEO for Hewlett Packard Iberia.

Helena is a Member of the Board of Directors of **Gas Natural Fenosa** and President of **Fundación I+E (Innovación España)**. She is also a trustee of the **COTEC** Foundation for Innovation and of the **Princess of Girona** Foundation. She is a member of the board of the **Spanish Chamber of Commerce**, a member of the Governing Council of **APD**, and a member of the Business Advisory Council of the **CEOE**.

She is a Vice-president of **Amcham**, a member of the Board of Directors of the **American Business Council** and of the **Fundación Consejo España- EEUU**. She also serves on the Steering Committee of the Executive Board at **IESE** and is a member of the **Junior Achievement** Trust, as well as being a member of the Advisory Board of **Atlantic-Cooper Chair in the Mining Engineering School** and the Board of Directors of **Netmentora** Madrid.

She has been named personality of the year on 2017 by the magazine **Byte** and was named “Executive of the Year 2013” both by **FEDEPE** and the **Executives** magazine, “Businesswoman of the Year 2015” by **Madrid Woman’s Week**, and “Award to the Professionalism” by the Valencia Association of Businesses and Professionals (**EVAP**).

Helena was born in Madrid, Spain, is married and mother of children and holds a chemical sciences degree from Madrid Complutense University. She also holds Management and postgraduate degree from INSEAD and IESE.