



### Executive Biography

## Shelley Zimmer

Sustainable Impact Program Manager  
HP Inc.

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Shelley Zimmer leads sustainability programs for HP's printing supplies business and is the global lead for the HP Planet Partners recycling program. Her vision is to meet people's interest in buying products that help make a difference and reduce environmental impact. Zimmer is also an Adjunct Professor at Boise State University, teaching Corporate Social Responsibility and Business Ethics.

Before her time at HP, she worked at Nike in a sustainable design innovation group where she helped develop the Considered Index for footwear.

Zimmer graduated from Yale University with a BA in History where she majored in Environmental History. Later, she graduated from Duke University with an MBA in Marketing and a Master of Environmental Management in Water and Air Resources as well as a lifelong passion for college basketball.