



Executive Biography

Tricia Dugan

Vice President and Head of Global GTM
Immersive Computing
HP Inc.



Tricia Dugan is vice president and head of global go-to-market for HP's immersive computing products and programs. She and her team are responsible for GTM strategies and programs for Sprout Pro by HP and 3D immersive computing technologies.

Dugan joined HP Inc. in 2014 as Vice President of Sales in Printer and Personal Systems Group responsible for US Retail. She brings 20 years of technology industry experience to the HP Immersive team driving impactful sales and business development initiatives across highly competitive global markets with a unique background spanning both sales and engineering.

Previously, Dugan held a number of leadership roles at Advanced Micro Devices including worldwide sales, global engineering, and 14 years in design and development leading new product innovation and working with OEMs on advanced technology integration in servers, workstations, commercial, and consumer products.

Dugan has a dynamic reputation and track record as a professional who consistently delivers results focused on building great teams, client relationships, and promoting synergy across business lines to deliver positive change and enhanced profitability.

Dugan graduated with a B.S. in Electrical Engineering from Rochester Institute of Technology, and an M.S. in Electrical Engineering from National Technical University.

Tricia is located in Austin, Texas