

# Parents Agree, the Printed Page is Critical for Learning

While screens enable faster reading, reading scores have declined over the last two years. Research shows print-based learning is essential for reading comprehension and retention.

85%

say they will be doing everything they can this year to ensure their child doesn't lose another year to disrupted learning



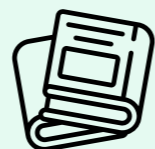
80%

say having a printer would make their life so much easier as a parent to school-aged children & 64% feel the same about an ink subscription service



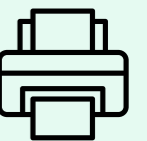
79%

say printed educational resources make it easier for them to collaborate with their child on their homework assignments



75%

say purchasing a printer could foster a desire to learn for their child through improved school satisfaction and motivation



74%

say resources ease their stress over whether their child is focused assignments



72%

say completing a print-out is better for their child's confidence in their ability to learn than a digital assignment



70%

say print-outs and workbooks were helpful in motivating their child during the pandemic (compared to 64% digital software)



68%

say with disrupted education, they rely on printed tools and resources more than ever to support their child's learning and 68% feel their child needs printed assignments to ensure they get caught up

