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Executive Biography

Alex Lalumiere

Director
Head, APJ Markets for 3D Printing
Asia Pacific and Japan

HP Inc.



Alex Lalumiere is Head of HP's 3D Printing business in Asia Pacific and Japan.

In this role, Alex manages all commercial aspects of the 3D printing business unit in Asia-Pacific markets. In addition to sales, he leads business operations and the introduction of new products, materials and services in the Asian market. He works with strategic partners to develop long-term business opportunities. He is also fostering relationships with industry and government bodies across the region to help drive the adoption of additive manufacturing. Prior to that, Alex led 3D Printing direct sales with strategic accounts across the region.

In his previous role, Alex oversaw Asia-Pacific and Japan's portfolio of computing services spanning configuration, deployment, care and usage services. He led all aspects of sales, portfolio development, go-to-market programs and business development. Most recently, he pioneered the development and enablement of HP's Device-as-a-Service solution.

Since 2001, Alex has held various worldwide & regional positions at HP across both the PC and printing businesses. During his 19-year tenure, he contributed to the implementation of strategic projects and the development of emerging businesses at HP. Prior to his current role, Alex managed the PC Services, Displays & Accessories business in Asia Pacific and Japan.

A French Canadian, Alex holds a Bachelor of Commerce from McGill University, Canada, and a Masters of Science in Financial Economics from the University of

London, UK. He is a world traveller and has worked in North America, Europe & Asia. He spends his time taking care of his two lovely young daughters, discovering new places, diving the best reefs, and winning (hopefully) ice hockey matches.