

## Executive Biography

# Christopher Holmes

Managing Director for  
IDC Insights Asia/Pacific

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Chris Holmes is Managing Director for IDC Insights Asia/Pacific responsible for leading the Retail, Energy, Manufacturing, Health, Government, Telecommunications, and IT Spending groups. He is responsible for setting the direction of the research and managing the delivery teams. His research focuses on industry transformation, the application of new technologies to enhance business processes, and cross-industry learning.

Prior to joining IDC, Dr. Holmes worked at the Singapore Institute of Manufacturing Technology (SIMTech). Here, he pioneered the use of technology road mapping across Singapore, working with start-ups to multinationals, to help companies match their business needs with technology. Before relocating to Singapore, he worked in the aerospace sector in the United Kingdom and focused on process efficiencies.