

Executive Biography

Francisco Betti

Head of Shaping the
Future of Advanced
Manufacturing and
Production
World Economic Forum



Francisco Betti joined the World Economic Forum in May 2015. He is an international development professional and currently heads up the Platform for Shaping the Future of Advanced Manufacturing and Production, which was launched by the World Economic Forum in 2016 and is one of the 18 global initiatives the Forum is driving today.

The Platform is helping global leaders from business, governments, academia, and civil society to anticipate the impact of the Fourth Industrial Revolution technologies on manufacturing and supply systems. Leaders engage in the Platform, set and drive the global manufacturing agenda, and are constantly incubating new pilots and partnerships to ensure a more productive, sustainable and inclusive future of production.

As Head of the Platform, Francisco is responsible for the development of the strategy of the initiative and its implementation.