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Executive Biography

Jon Wayne

Head of Global Commercial Business
3D Printing & Digital Manufacturing
HP Inc.



Jon Wayne is the Head of HP 3D Printing & Digital Manufacturing's Commercial Business, responsible for leading and unifying HP Inc.'s geographic and vertical markets, and its commercial partnerships to scale the business in a focused set of markets. Jon is focused on helping HP change the face of entire industries through its large-scale global commercial alliances that will define the future of Digital Manufacturing.

During his 26-year tenure at HP, Jon has served in a variety of leadership positions across HP's organizations. Most recently he was Vice President, Americas Supplies Sales, for the Imaging and Printing, where he oversaw the go to market strategy and overall performance of the Americas Supplies business. Previously, Jon served as Vice President, Americas Partner Development and Programs, for Printing and Personal Systems where he led and managed all aspects of commercial partner development, including channel planning, SMB growth and HP's partnerFIRST program.

Jon also held the role of Vice President, US Distribution, where he was responsible for all aspects of the US distribution business for Printing and Personal Systems. During his time in this position, Jon integrated HP's Printing and Personal Systems teams into one sales organization, redesigned distribution financial benefits programs and successfully grew HP's market share across commercial distribution.

Jon holds a bachelor's degree in Business Studies from University of Huddersfield, England.