

## Executive Biography

# Julien

## Guillen Leader

Additive

Manufacturing

Decathlon

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Julien Guillen was appointed Additive Manufacturing Leader for Decathlon's ADD LAB project in 2016. After 19 years spent within this iconic French sporting goods manufacturer and retailer, along with 8 years of expertise in Additive Manufacturing, Julien is eager to continue its focus on 3D Printing sports.

Julien discovered Additive Manufacturing 8 years ago, when he purchased his first 3D Printer and started to train on this topic, both for personal and professional reasons. This is also how he understood that this technology would help overcome barriers, whether in warehouses, factories, or offices. While training in 3D printing technology, Julien also made great connections within the company, and altogether they created the ADD LAB project, which focuses on Additive Manufacturing R&D projects.

The ADD LAB department at Decathlon was founded in 2016 in the BTWIN village in Lille (France), and currently has more than thirty machines covering several manufacturing processes. The service is also available to Decathlon customers.

Prior to joining Decathlon, Julien completed a Theoretical and Mathematical physics degree at Pierre and Marie Curie University.