



## Lisa Messenger

Lisa Messenger is the vibrant, game-changing founder and CEO of Collective Hub, an international speaker, best-selling author, and an authority on disruption.

She launched Collective Hub as a print magazine in 2013, with no experience in an industry that people said was either dead or dying. Within 18 months that print mag was in 37 countries. Collective Hub has since grown into an international multimedia business and lifestyle platform with multiple verticals across print, digital, events and education – all of which serve to ignite human potential.

Five years and 54 issues into the print magazine Lisa made the courageous move to “break” the very thing that she started enabling her to iterate and pivot into something far more sustainable and vast reaching. Lisa’s experience has seen her produce over 400 custom-published books for companies and individuals as well as having authored and co-authored 28 herself.

Most notably, Lisa chartered her ride to success with her bestselling book *Daring & Disruptive: Unleashing the Entrepreneur* and its sequels *Life & Love: Creating the Dream*, which reached number-one on Booktopia; *Money & Mindfulness: Living in Abundance*, that shot to best-selling status within the first month; *Breakups & Breakthroughs: Turn an Ending Into a Beginning*. She then wrote *Purpose and Risk & Resilience – the Breaking and Remaking a Brand*.

In 2020, Messenger is again bucking the status quo to explore how you can be at the top of your game – without an office or a cubicle in sight. Her eighth book in the series *Work from Wherever: How to set yourself free (and still achieve)* details in her classically candid style how the entrepreneur and fast-talking founder of the Collective Hub has rebounded and rebranded, after breaking and remaking the business of her dreams. She is currently highly sought after as she is about 730 days ahead of most who have been turbo charged unwittingly into this new “work from home” lifestyle.

Ultimately, Lisa’s passion is to challenge individuals and corporations to get out of their comfort zones, find their purpose, change the way they think, and to prove there’s more than one way to do anything. She encourages creativity, innovation, and an entrepreneurial spirit, and lives life to the absolute max. Most mornings she wakes up and pinches herself at how incredible her life is, but is also acutely aware and honest about life’s bumps and tumbles along the way.

With fans including Sir Richard Branson and New York Times best-selling author Bradley Trevor Greive, and a loyal fan base of close to a million followers across her combined social channels, Lisa’s vision is to build a community of like-minded people who want to change the world for the better. She leads by example, using herself as a conduit and every day living her life out loud showing that anything truly is possible.