Executive Biography

Xavier Garcia

Global Head, Print Hardware Systems
HP Inc.

As leader of Print Hardware Systems, Xavier Garcia is responsible for Print hardware systems and host of overall hardware product generation for both transactional and services businesses, including both laser and ink technologies.

Previously, Xavier led the Personal Systems (PS) Workstations team. He had global responsibility for business, innovation, and product strategy. HP is the undisputable leader in the workstation market. Xavier has been leading an important shift of leveraging HP assets to disrupt the market, like the ZBook 14u, the thinnest workstation in the market, or pushing for technology disruption, like the Reverb VR headset in HP's promising Virtual Reality play.

Prior to joining PS, Xavier held executive roles in HP's Graphics business. He was vice president and general manager of the Large-Format Sign and Display Division with worldwide responsibility for day-to-day operations within the HP Scitex and HP Latex business. He also served as the vice president and general manager of HP Scitex Industrial Presses and worldwide director of operations for HP Scitex Industrial Presses. In these positions, Garcia played an integral role in helping the business reach significant milestones in all key metrics, working closely with customers and regional teams.

Since joining HP in 1993 as a product engineer at HP Barcelona, Garcia has held a variety of operations and research and development management positions within the HP Graphics Solutions Business. In 2006, Garcia was responsible for the creation of the Large Format Lab in Shanghai during a relocation period to China.

Garcia holds a master's degree in business administration from ESADE (Escuela Superior de Administración y Dirección de Empresas) Business School and a Bachelor of Science degree in Mechanical Engineering from Universitat Politécnica de Catalunya in Barcelona, Spain.