



Executive Biography

Guayente Sanmartin

Global Head of Commercial Systems and Displays Solutions
HP Inc.



Guayente Sanmartin is the Global Head of the HP Commercial Systems and Displays Solutions. In this role, Guayente is responsible for the planning, development and execution of the commercial PC and displays solutions portfolio which represents \$21B in annual revenue for HP Inc.

Previously, Guayente was the Global Head & General Manager of the HP 3D Multi Jet Fusion Business, responsible for all technology, operations, commercial, and new business incubation activities.

She joined HP as an R&D Engineer in the Large Format Business. Since then, she has developed a strong leadership trajectory in a variety of global positions both in the Printing and in the Personal Systems groups across Europe, Asia and US.

Guayente is passionate about innovation processes and development of teams, with a special focus on women. She has been instrumental in the creation of several internal women's networks and has been keynote speaker at various universities and panels where she has shared her career experience to coach and inspire other professionals.

Guayente holds a master's degree in Telecommunications Engineering from the Universidad Politecnica de Barcelona and a PDD master's degree from IESE Business School in Barcelona, Spain.