

Hewlett-Packard Company 3000 Hanover Street Palo Alto, CA 94304

hp.com

Executive Biography

Stacy Wolff

Senior Vice President of Design & Sustainability, HP Inc.



Global Head of Design and Sustainability for HP Inc's Personal Systems business, responsible for the company's leadership and focus on design innovation and sustainable impact. Driving design excellence across consumer, commercial and vertical industries by aligning leading edge technologies with customer insights, aspirations, climate responsibility, and unparalleled experiences.

During his tenure with HP, Stacy has been instrumental in restructuring the design team by taking it from a technology driven developer to a trend-focused design leader. At HP he transformed design as a function into design as a strategy with record success.

He is responsible for the multi award-winning HP Spectre, Dragonfly, Elite, Envy and Pavilion PC product lines. In addition to the personal computer lines, he helped create HP's Engage line of retail point of sale terminals and was instrumental in the breakthrough innovation within HP Presence / Poly communication and collaboration systems. These elegant and timeless designs have received many honors, most notably the Good Design Award, Good Design Japan, CES Innovation, Red Dot Design, IDEA, iF design, Gold Pin, Good Design Australia, and Good Design Singapore to just name a few. He was recognized in 2022 as Green Designer of the Year by Good Green Design, The European Centre for Architecture Art Design and Urban Studies. In March of 2023, he was also selected by the Museum of Architecture and Design and The European Centre for Architecture Art Design and Urban Studies as Laureate of the American Prize for Design, known as America's highest design honor.

Prior to HP, Stacy was director of design for Hewlett-Packard and Compaq Computer Corp where he helped deliver several industry firsts, such as the award winning TC1000 Tablet Computer.

Before joining Compaq in 1995, he served in various roles ranging from lead designer to design manager within other Fortune 100 companies.