



## Executive Biography

### **Haim Levit**

Senior Vice President and Division President, Industrial Print Organization

---



Haim Levit assumed the role of Senior Vice President and Division President of the Industrial Print Organization in April 2022. In this role, he leads the overall digital print strategy and execution for HP, overseeing both the Indigo and PageWide Industrial businesses, accelerating the global digital print transformation.

In his previous position, Levit was the General Manager of Indigo and Industrial Go-to-Market, where he drove the worldwide expansion of HP Indigo's digital print technology through a dynamic vision that converted his passion for customer excellence into highly customizable and sustainable print solutions for the commercial and packaging industries.

Levit has long been pioneering the transformation of the traditional print economic model into one that uses the advantages of digital technology to increase revenues across a wide variety of market segments, including commercial, photo, labelling, packaging, flexible packaging, and folding cartons.

During his career at HP, which has spanned 30 years, Levit has served in key business and operations management positions within Indigo and Page Wide Press Americas. Under his leadership, he established lucrative market strategies in both developed and emerging markets, achieving double-digit growth while increasing efficiencies and maximizing resources.

Levit is currently a member of the Dscope global board where for the past six years he has guided the Dscope community of print service providers to create competitive advantages utilizing HP's Industrial Print technology.

After spending two incredible years in his home country of Israel during which time he was leading Indigo, Levit moved back to the U.S. where he has been based for over 16 years.

Levit holds a B.Sc. in Industrial Engineering from Tel Aviv University and is a graduate of the Leadership for Senior Executives Program at the Harvard Business School.